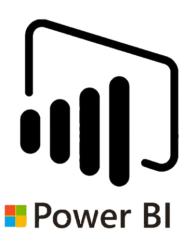


MS Excel Business Intelligence Training Proposal

Empower Your Data To Visualize Powerfully





Md Shah Alam, MCT
Chief Training Officer
Dikkha: Training & Consultancy

Microsoft Certified Trainer MS Excel Trainer & Consultant Power BI Trainer & Consultant

www.dikkhabd.com

Specialties of Our Training

- 1. Rich Training Content
- 2. Distinct way to Deliver
- 3. Connect to real world cases
 - 4. Assignments after each day training
- 5. Huge Practices
 - 6. Assessment Test During Training
- 7. Post Training Project
 - 8. Post Training Assessment
- 9. Hand Out
 - 10. Recorded Video
 - 10. Post Training Refresh Session



Training Summary

Course Types	Level	Days	Total	Total	Total	Audience
		Required	Assessment	Test	Project	Audience
						Sales, HR,
Power BI						Operations
						, Admin,
						Supply
	Advance	18 Hours	2	2	4	Chain,
						Finance
						and
						Accounts
						etc.

Training Take-home

Course Types	Summary
Power BI	Power Query, M Language, Power Pivot, Data Modeling, Dax
	Language, Chart and Non-chart Visualization

Learning Summary

Course Types	Summary				
Power BI	 Introduction to Excel Business Intelligence Transform Data and Data Preparation Query Environment: Power Query Data Modelling: Power Pivot Relation Cardinality Dax: Measures and Calculated column 	 Basic to Advance Pivot Table Slicer and Timeline Conditional Formatting Custom Formatting Chart and Non-chart Visualization Projects 			





Profile Chief Training Officer



Professional Experiences:

- Four Years of Work Experience in IDLC Finance Ltd.
- Six & Half Years of Work Experience in LankaBangla Finance Ltd.
- Last Position: Head of Department of MIS and Regulatory Reporting, Operations Division, LankaBangla Finance Ltd.

Training Experiences:

- Provided Individual Training to the Job Holders of Banks, Financial Institutions, Local Companies, Conglomerate Group
- Provided Corporate Training Facilities to Local Financial Institutions,
 Multinational NGO, Foreign Bank, MNC
- Conducted a workshop organized by PrimAsia University, American International University-Bangladesh, Daffodil International University, Army-IBA
- Provided training to the Newly Qualified members of ICMAB
- Provided training to students of Dhaka University organized by Skill Hunt
- Instructed Two recorded courses of MS Word for Lead Academy
- Working as a contractual in-house trainer in Brac ISD
- Around 1800 individuals have been trained

Achievement:

- Microsoft Certified Trainer and Microsoft Certified MS Excel Expert
- Received "Individual Aptitude Award" for Designing Different MIS Reports
- Enjoyed Full Scholarship in BBA and Half Scholarship in MBA
- Received Best Student Award in MBA

Certification:

- Unlock Excel VBA and Excel Macro
- Data Analysis & Business Intelligence- Power Query, Power Pivot & DAX language
- Power BI Tools, including Power BI Desktop, Power BI Pro (Service) and PowerBI Developer
- SQL Boot map for query
- Advance English Writing

Training Provided To



































Information You Want To Know

Class Day:

Friday

Class Time:

7 pm To 10 Pm

Total Hours:

18 Hours

Total Class:

6 Classes (6 Fridays)

Investment:

Tk.2000/-



Training Portfolio (1)

Organization Name	Type of Organization	Training Name	No of Training Sessions	Total Participant s	Remarks
Médecins Sans Frontières (MSF)	International NGO	Basic – Intermedia te MS Excel	16	240	Working with MSF since 2020
Médecins Sans Frontières (MSF)	International NGO	Advance MS Excel	3	50	Working with MSF since 2020
Médecins Sans Frontières (MSF)	International NGO	Workshop on application of MS Excel in Finance & Accounts	1	20	Internation al staff also joined
National Finance Ltd	Local NBFI	Basic MS Excel	1	20	-
National Finance Ltd	Local NBFI	Advance MS Excel	1	20	-
WOORI BANK	Foreign Bank	Advance MS Excel	1	35	-
LankaBangla Finance Limited	Local NBFI	Basic MS Excel	2	40	Conducted In-house training as Staff
LankaBangla Finance Limited	Local NBFI	Advance MS Excel	4	60	-



Training Portfolio (2)

Organization Name	Type of Organization	Training Name	No of Training Sessions	Total Participants	Remarks
ICMAB	Institute of Cost and Management Accountants of Bangladesh	Basic MS Excel	1	15	Participant s are Newly Qualified Members
ICMAB	Institute of Cost and Management Accountants of Bangladesh	Intermediate MS Excel	2	45	Participant s are Newly Qualified Members
ICMAB	Institute of Cost and Management Accountants of Bangladesh	Advance MS Excel	2	30	Participant s are Newly Qualified Members
Primeasia University	Private University	Workshop on Business MS Excel	1	30	Outgoing Students
AIUB	Private University	Workshop on importance of MS Excel in Business	1	25	Outgoing Students
YSSE	NGO	Operational Excellence with Power Point	1	30	-
Dhaka University	Public University	Basic to Advance Excel	1	28	Organized by Skill Hunt



Training Portfolio (3)

Organization Name	Type of Organization	Training Name	No of Training Sessions	Total Participants	Remarks
Daffodil International University	Private University	Workshop on importance of MS Excel in Business	1	50	Outgoing Students
Daffodil International University	Private University	Workshop on importance of MS Excel in Business	2	100	Students from different discipline
YSSE	NGO	Operational Excellence with MS Excel	1	60	-
Brac ISD	NGO	Basic to Advance	2	150	-
Brac ISD	NGO	Power BI	2	50	-
Army-IBA	Private University	PowerPoint	1	90	Arranged by YSSE
Arla Bangladesh Limited	MNC	Sales Performance Tracking	4	70	Dano Brand

Dikkha: Training & Consultancy has provided online and offline training to more than 400 individuals at its own center





Excel Business Intelligence

i) Power Query Environment

ii) Power Pivot-Data Model

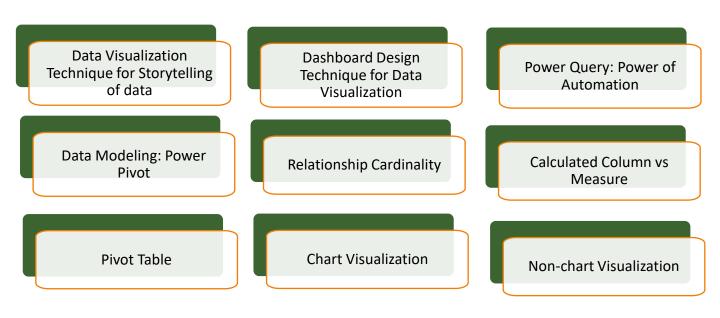
iii) Chart and Non-chart Visualization



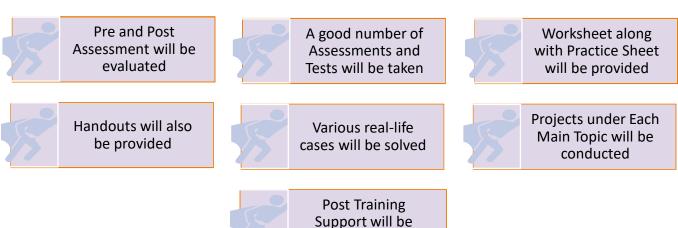
Objective of this Course

The objective of this course is to introduce audiences to MS Excel Business Intelligence: Power Query, Power Pivot-Data Analysis Expressions (DAX), Chart and Non-chart Visualization for preparing and presenting interactive dashboard

What the Participants are going to Learn



Specialties of This Training



Training Summary

provided

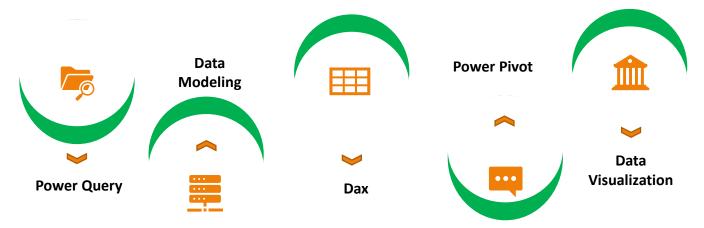








Broader Course Outline



Detailed Training Outline

Section 1: Introduce with MS Excel Business Intelligence

- a. What is MS Excel Business Intelligence
- b. Power Query and Power Pivot Interface
- c. Business Intelligence Workflow
- d. Data Connection

Section 2: Query Environment: Data Transformation & Preparation

- a. Query View
- b. Applied Steps. Difference between Close and Apply
- c. Difference Between Transform and Add Column
- e. Merge Column: Transform and Add Column
- f. Reduce Row
- g. Fill
- h. Replace: Value & Error
- i. Use First Row as Header and Vice-Versa



Section 3: Query Environment: Manage Text, Number and Column

- a. Text Manipulation: Transform and Add Column
- b. Number Calculation: Transform and Add Column
- c. Column Management: Conditional Column, Index Column, Duplicate Column, Custom Column, Column from Example
- d. Date and Time

Section 4: Query Environment: Combine, Data Reshaping, Grouping

- a. Combine: Merge Queries and Append Queries. Load Enabled
- **b. Data Reshaping:** Pivot Column vs Unpivot Column, Transpose, Reverse Rows
- **c. Grouping:** Group by Basic, Group by Advance, Group Operations, Add Grouping and Aggregation

Section 5: Query Environment: M Language

- a. What is M Language
- b. Why M Language to be Used
- c. Syntax of M Language
- d. Objects of M Language
- e. Application of M Language



Section 6: Data Modelling: Power Pivot

- a. Understanding Table Relationship
- b. One to Many, Many to Many, One to One Relationship
- c. Fact Table land Dimension Table
- d. What is Star Schema
- e. M Language vs Dax
- f. Dax Introduction
- g. Calculated Column vs Measures
- h. Analyzing Data

Section 7: Dax- Data Analysis Expression

- a. Dax Measure Filter Context
- b. More Calculation with Dax
- c. More Analysis with Dax

Section 8: Conditional and Custom Formatting

- a. Highlight cells that meet criteria
- b. Top/Bottom Rule
- c. Colour Scale & Data bar, Icon Set
- d. Manage Rule
- e. Apply Formula for Dynamic Result
- f. Primary Knowledge of Custom Formatting
- g. Usages of Emoji
- h. Application of Different Number Formatting



Section 9: Data Visualization by Lucrative Dashboard

- a. Broad Discussion on Pivot Table: Basic to Advance
- b. Applying Slicer and Timeline for Dynamic Filtering
- c. Different Types of Charts
- d. Chart and Non-chart Visualization

1. Project: Sales Dashboard

2. Project: HR Dashboard

3. Project: Loan Data Dashboard

Project Submission for Self Evaluation

